



**February 4-5, 2017**  
**Morehead City, NC**

*Won't you join us at the 14th Annual Carolina Chocolate Festival at the Crystal Coast Civic Center? Over 13 years, the CCF has raised over \$450,000 to assist deserving charities in Carteret County. You would be making donation to (5) charities as well as the opportunity to promote your business! We ask that you please help us to make this the most successful year yet!*

### **SPONSORSHIP OPPORTUNITIES**

#### ➤ **“PRESENTING” Sponsor \$ 5,000**

- Your Company name/logo on all television/radio advertisement as presenting sponsor
- Company logo on all other printed materials and digital advertising as presenting sponsor
  - Company name listed in all news releases as the presenting sponsor
  - Your company name will be continually announced at Festival (Sat. & Sun)
- Sponsor booth / banner space at Carolina Chocolate Festival promoting your business/product to our 6-7,000 patrons that attend each year
  - Full color ad (CENTER 2-PAGE) in Festival Ad Book (2500 distributed) (logo on booklet front cover as “Presenting Sponsor”)
- Listing as “Presenting Sponsor” with your logo banner on the Chocolate Festival website with a link to your website
  - (2) tickets to the CHOCOLATE UNCORKED, Friday evening (\$100 value)
  - (2) tickets to the Chocolate Spa, Saturday, February (\$160 value)
- (10) tickets to the Carolina Chocolate Festival at the Civic Center (\$90 value)

#### ➤ **GOLD Sponsor \$ 2,500**

- Your Company name/logo on all television/radio advertisement
  - Company logo on all other printed and digital advertising
  - Your company name will be announced at Festival (Sat. & Sun)
- Your company will be exclusive “Sponsor” of the **Chocolate Pudding Eating Contest** (1 available only)
  - Company booth / banner space at Carolina Chocolate Festival promoting your business/product to our 6-7,000 patrons that attend each year
    - Full color ad (Inside Cover page) in Festival Ad Book (2500 distributed) (logo on booklet front cover as “Presenting Sponsor”)
- Company name/logo on the Chocolate Festival website with a link to your website
  - (1) ticket to the Chocolate Spa, Saturday, February (\$80 value)
  - (8) tickets to the Carolina Chocolate Festival at the Civic Center (\$72 value)

#### ➤ **PLATINUM Sponsor \$1,000**

- Logo on all other printed and digital advertising
- Banner space at Carolina Chocolate Festival promoting your company /product
  - Your company name will be announced at Festival (Sat. & Sun)
- Your company will be exclusive “Sponsor” of the **5K Cocoa Run** (1 available only)
  - Full page color ad (Inside Back Cover) in Festival Ad Book (2500 distributed)
- Listing of your company name on Chocolate Festival website with a link to your website
  - (6) tickets to the Carolina Chocolate Festival at the Civic Center (\$54 value)

➤ **SILVER Sponsor \$500**

- Your Company Logo on the Chocolate Festival website with a link to your website
  - Full page ad (color) in Festival Ad Book
  - Your company name will be announced at Festival (Sat. & Sun.)
- (4) tickets to the Carolina Chocolate Festival at the Civic Center (\$36 value)

➤ **BRONZE Sponsor \$250**

- Logo on the official Chocolate Festival website with a link to your website
- Half page ad (color) in Festival Ad Book
- (2) tickets to the Carolina Chocolate Festival at the Civic Center (\$18 value)

=====

**YES!** I would like to be a sponsor of the 2017 Carolina Chocolate Festival:

\_\_\_\_ **Presenting Sponsor (\$5,000)**  
\_\_\_\_ **Gold (\$2,500)**    \_\_\_\_ **Platinum (\$1,000)**  
\_\_\_\_ **Silver (\$500)**    \_\_\_\_ **Bronze (\$250)**

**NO** I cannot join you as a Sponsor this year, but enclosed is my tax-deductible gift to support our local charities. \$ \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Please contact Judy Hailey 252-354-9500  
[Tpevents@earthlink.net](mailto:Tpevents@earthlink.net)

Mail this sponsor application with check to:  
Carolina Chocolate Festival  
P.O. Box 243  
Swansboro, NC 28584

For info visit [www.carolinachocolatefestival.com](http://www.carolinachocolatefestival.com) Thank you!

***All in-kind donations are considered at a 2/1 ratio (\$2 service or product equals \$1 toward sponsorship). All donations are appreciated.***