



“PRO/AM BAKE OFF”

The theme of the Carolina Chocolate Festival invites you to enrich your life and that of others at the 15th annual celebration coming to the Crystal Coast Civic Center in Morehead City on February 3 & 4, 2018.

We will once again host a "bake-off", the "Chocolate Fantasy Challenge" as part of the Festival. This year we are seeking a "The Bigger.. The Better" entries, cakes prepared by the area's best bakers. We are pleased to invite you to take a spot in the competition.

Entry is simple:

- *Fill out the short application attached to secure your spot. Notice: there's no fee!
- *Submit your (2) cakes to serve at least eight with chocolate at minimum one ingredient
- *Prepare two plates of identical cakes - one for judging on Friday evening February 2, display and sale-by-the-slice to festival goes the following day, the second for auction on Saturday afternoon, February 3th .
- *Entries will be submitted to a panel of six professional judges selected by festival staff. (3) for Pro / (3) for Am
- *Judging criteria is available to participating bakers in advance of the event. (* see item #2 in rules and regulations)

If you are a business and want to provide us with your business cards/promotional material for handouts at the CHOCOLATE FESTIVAL... we would love to hand them out for you as our way of saying “THANK YOU !”

We will also be making promotional announcements about your entry to our crowd as well.

A "Cakewalk" through the Festival crowd will introduce your entry to the hundreds of Festival attendees at the Saturday afternoon auction. What better way to receive free advertising for your talent and product!

The 2017 "Chocolate Fantasy Challenge" generated a great deal of excitement and earned \$4,500 for the CCF Charities and Non-Profits.

So, please be a part of it! Submit the attached application form today! Please direct questions to Carol Roop at 252-732-5190.



2017 PRO/AM Chocolate Bake-Off Rules Friday February 2, 2018

Entries MUST be dropped off at the Crystal Coast Civic Center between 4:30-5:15pm on Friday the 2nd. No entries will be accepted for judging after 5:15pm 2/2/18. The judging will be at 5:30. We will take a photo of you with your dessert when you drop it off. Contestants may NOT be present at judging.

Rules and regulations:

1. Competition is open to all NC residents at least 16 years of age.
2. Judging will be based on 4 things: presentation, taste, use of chocolate and creativity.
3. Plates will NOT be returned. We suggest purchasing a nice plate/dish at the dollar store. Reminder: presentation is judged.
4. Each participant will receive **one** free ticket to the Festival, a picture of themselves holding their entry and a certificate of appreciation. AND you may come away with a Blue Ribbon and cash prizes!
5. For those people competing in the Pro/Am Cake competition:
Please provide **two** of the same whole, uncut cakes On Saturday, the 3rd, one cake will be cut up and sold by the slice and or free.. The second whole cake will be auctioned off on Saturday on the stage by a Professional Auctioneer!
6. Come by on Saturday, the 3rd, to see the display of entries and bring your whole family! Who knows, you may be a Blue Ribbon winner!!!

Please note: Do not call Friday night for details of judging. Text messages will be sent to all contestants as soon as possible Friday night or Saturday morning. All participants are invited and encouraged to participate in the cake walk (time TBA) and/or auction of their entry. Time for the auction are based on placement and will be sent to you by text.